

Ag Tourism and Direct Marketing Committee Schedule and Deadlines –REVISED: March 30, 2006

Workgroup Meeting Dates	New Topics	Committee Numbers	Presentations	Final Draft Due Dates	Committee Members / Notes
February 28 Tuesday	INTRO: Sales	4 5	1 st Draft: Farmstays	April 25	#4 MaryAnn V. Eric M. Colleen C. Joy B. Jamie K. Deanne G. Dick R. Kim P. #5 Kim P. Anne M. Jamie K. Dick R. Steve S.
March 14 Tuesday	INTRO: Activities/Events	2 and 3 5	2 nd Draft: Farmstays	May 9	#2 Roy P. Doug P. Lori P. Anne M. #3 Elizabeth R. Duane W. Angela T. Jamie K. Dick R., Holly S., Kate L.
March 30 Thursday @ Templeton	INTRO: Lodging	6 and 7 4 5	1st Draft: Sales Final Draft: Farmstays	May 25 March 30	#6 Elizabeth R. Deanne G. Jamie K. Steve S., Charlie W. #7 Roy P. Doug P. Lori P. Anne M.
April 11 Tuesday @ SLO		4 2 and 3	2nd Draft: Sales 1st Drafts: Activities/Events		
April 27 Thursday @ Templeton		4 6 and 7 2 and 3	Final Draft: Sales 1st Drafts: Lodging 2nd Drafts: Activities/Events		

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May 11 Thursday @ Templeton	INTRO: Products	1 2 and 3 6 and 7	Final Drafts: Activities/Events 2nd Drafts: Lodging	July 11	#1 Debra G. Joy B. Deanne G. Dick R. Kim P. Eric M., Charlie W.
May 25 Thursday @ SLO	INTRO: Signs	8 6 and 7	Final Drafts: Lodging	July 11	#8 Roy P., Colleen C., Anne M., Alison D.
June 13 Tuesday @ Templeton	INTRO: Our Recommendations -how to package?	All 1	1 st Draft: Products		
June 29 Thursday @ Templeton		8 1	First Draft: Signs 2 nd Draft: Products		
July 11 Tuesday @ SLO		1 8	Final Draft: Products Final Draft: Signs		